

Article 3: Planned Districts

Division 12: La Jolla Planned District

Appendix C: Color Palette
(Added 1-6-1992 by O-17726 N.S.)

EXTERIOR BUILDING FACADE COLOR PALETTE

PURPOSE:

The purpose of this color palette and color standards is to ensure that new buildings in the La Jolla Planned District area will maintain the traditional color continuity unique to the La Jolla community.

APPLICABLE COLOR DEFINITIONS

Off-White:

A color without hue and tone. A light or comparably light color (off-white).

Natural Wood:

Any wood material that is maintained in its natural color. Wood preservatives are acceptable and do not constitute a change in color.

Red-Brick Tones:

Any natural brick materials with red or reddish color hues.

Pastel Tones:

Any color having a soft, subdued shade or color value.

Light Earth Tones:

Any or various pigments consisting chiefly of light iron oxides and tending to light brown hue.

BUILDING COLOR:

The established color palette shall be applicable to the building exterior elevations only, exclusive of building accents such as window and door frames, building trim, and other architectural detailing. Building accents may be finished in colors other than those specified in this Appendix; provided, however that such building accents shall not exceed 10 percent of any exterior building elevation.

Variations in hue, tone and intensity from the standards shown in this Appendix may be used with prior approval of the Development Services Director, as long as these variations, generally fall within the color hue and tone guidelines of this Appendix.

BUILDING COLOR GUIDE:

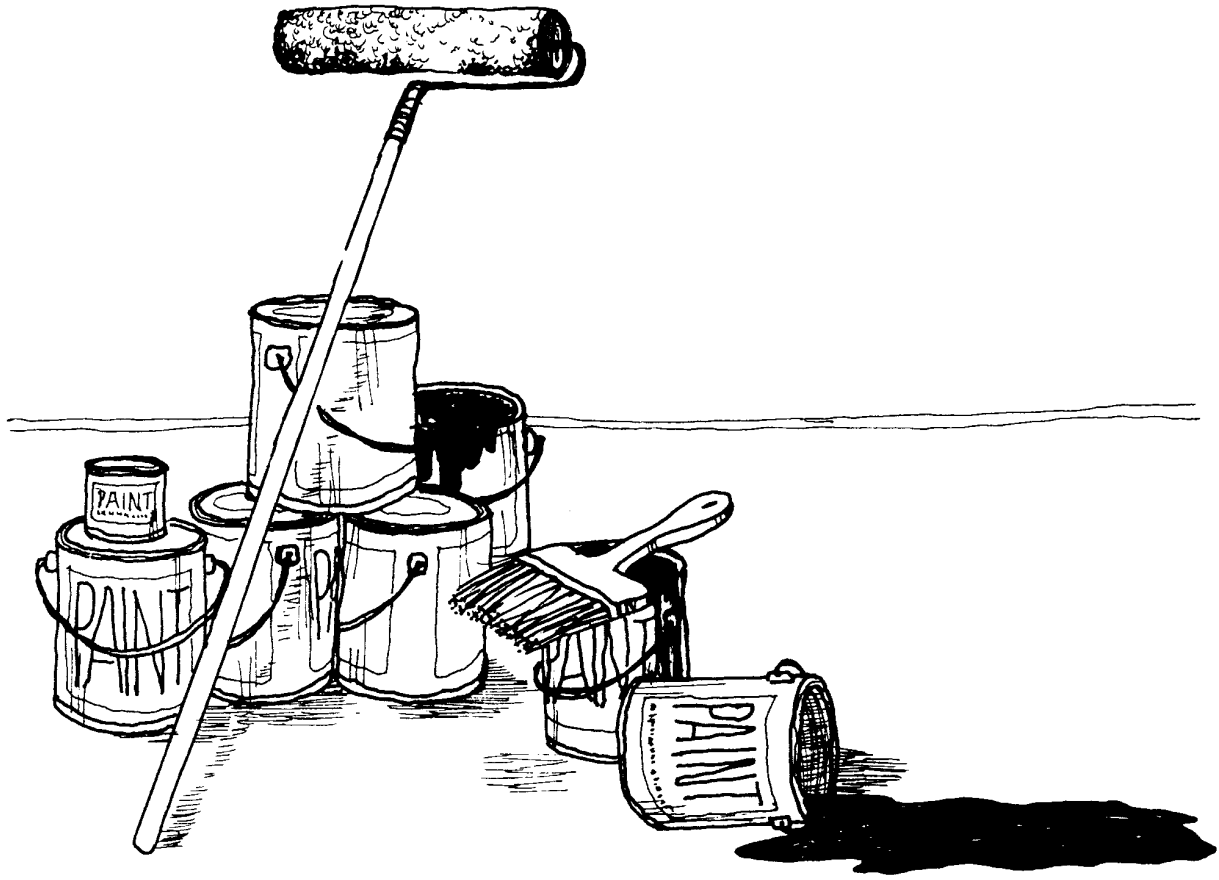
To more accurately define the earthtone and pastel colors noted in this Section, the following specific color ranges are given in three color systems.

Under the Hicketier 1000 International Color System colors are specified very precisely by a specific numerical system. Further information is available in the book "Color Mixing by Numbers", by Alfred Hicketier, Van Nostrand Reinhold Company, New York, available at graphics and art supply stores.

For the convenience of Applicants, equivalent colors are also specified under Ameritone and Frazee color designations because these paints are widely available in the San Diego area.

Equivalent colors by any other manufacturer are also acceptable upon prior approval by the Development Services Director. In addition, colors similar in hue and tone to those designated may be used with the prior approval of the Development Services Director.

The chart on the following page designates the range of earthtone and pastel colors which are acceptable.



LIGHT EARTHTONE COLORS*

Hicketheir

900
903
930
933
960

Frazee

2141W 2436W
2142W 2437W
2241W 2446W
2242W 2447W
2331W 2511W
2322M 2531W
2376M 2691W
2376W 2786W
2377W 2896W
2891M

Ameritone

1900G 277H 298E
194H 281F 198G
2840D 295E 197G
289E 2960H 297H
290E 295D 291H
282D 269E 192H
292F 195E 288F
282G 2960E
290G 297E
292H

PASTEL COLORS*

Hicketheir

003
030
300
060
600
603
303
330
333

Frazee

2051W 2137W
2076W 2166W
2077W 2167W
2066W 2226W
2067W 2227W
2111W 2251W
2112W 2252W
2126W 2351W
2127M 2351W
2136W 2352W

Ameritone

150D 252E 264E
254E 286F 178F
250D 282E 175F
150F 188C 179G
254F 279C 170G
250F 2730C 171F
150H 187D 262E
251F 178D 168F
285E 177F 260G

These numbers are based on 1983 color codes and the numbers may change over time, refer to La Jolla Planned District Color Chart in Planning Department for acceptable exterior building facade colors.